

Website redesign and content strategy services for GVA firms



Our web and content offering highlights the strength and unwavering commitment of the GVA network. This enables GVA advisors to focus on client outcomes, work more efficiently, stay on top of industry trends and best practices, and increase confidence in compliance processes.

Professional
\$1,000
initial fee
\$75/mo

Premier
\$2,000
initial fee
\$125/mo

WEBSITE FEATURES

	Professional	Premier
Fully responsive, compliant website utilizing the Advstry GVA template	✓	✓
Built on a modern architecture, professionally managed and updated by Advstry	✓	✓
Modern content management system utilizing a page builder for instant updates	✓	✓
Custom logo, branding, copywriting and color scheme, SEO configuration	✓	✓
Hosted on Virtual Private Server with SSL encryption	✓	✓
Fully customized design with a unique template based on advisor vision		✓
Unlimited updates and rounds of design feedback from firm		✓

CONTENT FEATURES

	Professional	Premier
LPL approved, fully compliant articles posted every week	✓	✓
Basic content updates as needed (team updates, contact information, etc.)	✓	✓
Customized content pages specific to each firm	✓	✓
About Us – Firm history, team biographies and certifications	✓	✓
Services – Investment products, firm strategy and philosophy	✓	✓
Clients – Firm client base description and target market	✓	✓
Insights – Weekly LPL compliance-approved market insight articles	✓	✓
Unlimited additional features and pages, fully customized based on advisor vision		✓
Social media management, LinkedIn page build, multi-channel strategy and execution		✓
Full management of Google Analytics, My Business pages, and Search Console		✓

This unique pricing offer is only valid for Great Valley Advisor Group firms and investment advisor representatives.